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For Immediate Release
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BULLYING BOOK OFFERS SOLUTIONS THAT WORK

A Blueprint for STOPPING the Bully in Our Classrooms, Playgrounds, and on the Web

POUGHKEEPSIE, NY - June 15, 2011- Vivisphere Publishing announces the release of a new book: "When Your Child is Being Bullied: Real Solutions for Parents, Educators and Other Professionals." This timely title, co-authored by J.E. DiMarco and M.K. Newman, is a step-by-step guide offering real solutions to help parents, school social workers, counselors, and school districts to break the bullying cycle for individual children as well as reverse a bullying culture within a school.

This book clearly outlines the challenges faced by schools and offers specific recommendations for parents, counselors, and school administrators to work collaboratively to solve bullying issues embedded in school cultures with realistic, proven solutions

The current statistics on bullying are startling and unsettling:

- Every 7 minutes a child is bullied
- 85 percent of the time, there is no intervention of any kind
- Bullying is the #1 reason for suicide between the ages of 11 and 16
- 60 percent of seasoned middle school bullies are indicted or charged with a crime by the time they reach 24 years old

The book gives concrete suggestions on how to define and identify bullying. Authors DiMarco and Newman dispel commonly held myths about bullying that include ignoring the bully; conflict resolution (bringing the bullied and the bully together to hash things out); and handing out school suspensions/ detentions. They recommend a strategy for moving in swiftly and comprehensively to rehabilitate the bully with a plan of "teaching consequences" designed to compel bullies to be introspective, understanding, and to cease their bullying.

According to John Halligan, internationally respected parent and anti-bullying speaker/advocate, "currently, there are not any manuals on how to stop your child's torment at the hands of a bully and get back to happiness. This book will walk you through how to solve your child's issue in an easy to understand and practical way."

"When Your Child is Being Bullied: Real Solutions for Parents, Educators and Other Professionals" is a no-nonsense resource that summarizes each chapter with workable solutions, entitled "Lessons Learned." The final chapter gives tips on how to navigate community politics and implement anti-bullying policies and protocols as well as collaborating and partnering within school districts.

For every educator, administrator, guidance counselor or parent looking for answers, this book is an invaluable reference tool conceived to combat the feelings of hopelessness and helplessness that define the life of the bullied. There is hope, and there is help.

The book is available for \$17.99 through major distributors, [Vivisphere Publishing](#), and [bookhitch](#) . The title can also be purchased on the authors' [website](#).